

The advertisement features a large grid of 60 small, square portraits of men, each wearing a different historical or theatrical costume. The portraits are arranged in a 6x10 grid, framing a central rectangular illustration. On the left side of the page, there are three larger, vertical illustrations: at the top, a man in profile looking down; in the middle, a woman in a dark dress leaning her head against a wall; and at the bottom, a woman in a light-colored dress sitting. The central illustration depicts a breakfast scene with several people seated around a table, eating and drinking. Above this scene, the text reads "WALTER BAKER & CO. BREAKFAST COCOA THE FINEST IN THE WORLD". Below the scene, there is a small illustration of a woman in a white dress and a list of products: "Little Indian, Cocoa or Cream, Little Peppery, Liqueur, Little Milk or Sugar, Cacao or Vanilla, That you never met!". At the bottom of the central illustration, it says "WALTER BAKER & Co. Ltd. Established 1874 DORCHESTER, MASS.". The overall design is classic and elegant, typical of early 20th-century advertising.

Image: 24 x 20 in. (61 x 50.8 cm)