

Basic Detail Report



The Blue Swallow Motel, Tucumcari, New Mexico, July 1990

Date

Negative 1990, print 2021

Primary Maker

Steve Fitch

Medium

Pigment print

Description

Oblique view of one-story motel office at night with prominent neon sign on the roof featuring the blue outline of a bird, the words “Blue Swallow” in green script, and “MOTEL” in red. Sign also includes the words “100% // REFRIGERATED // AIR” in green neon, a white panel reading “VACANCY”, “TV” in red, and a white sign with black lettering reading “TRUCK // + // UHAUL // PARKING”. Other signs and roadway visible at right. Building has red words “OFFICE” and “LOBBY” on exterior with some red neon around windows.

Dimensions

Image: 15 × 19 in. (38.1 × 48.3 cm) Support: 16 × 20 in. (40.6 × 50.8 cm)