

Basic Detail Report



Palomino Motel, Tucumcari, New Mexico,

December 1989

Date

Negative 1989, print 2021

Primary Maker

Steve Fitch

Medium

Pigment print

Description

Motel sign rising behind cinderblock wall painted green. Shed or barn at left and partial view of a building, possibly the motel, at right, alongside roadway with cars. Sign features a brown horse bracing to stop with its mouth open and neon bars representing it exhaling or snorting, surrounded by a white cloud shape and the word “WHOA!” in red. Beneath are two horizontal panels, the first one dark or black with the word “Palomino” traced in neon tubes and the second is red with the word “MOTEL” traced in neon. Bare branches of a large tree are visible behind the sign.

Dimensions

Image: 12 × 12 in. (30.5 × 30.5 cm) Support: 16 × 20 in. (40.6 × 50.8 cm)